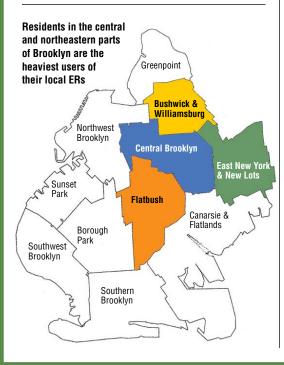
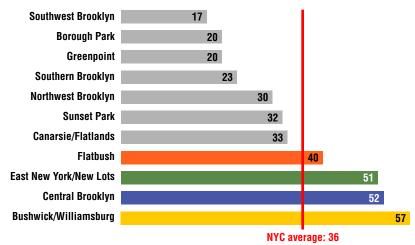


Who most uses Brooklyn's hospital ERs?

As the Cuomo administration's Medicaid Redesign Team prepares a report on hospital care in Brooklyn, a United Hospital Fund analysis shows which of the borough's neighborhoods rely most heavily on hospital emergency rooms. Of 11 Brooklyn neighborhoods tracked by UHF, residents of Flatbush, East New York/New Lots, Central Brooklyn and Bushwick/Williamsburg visited the hospital ER most frequently. They are also more likely than other Brooklynites to be admitted to the hospital.



ER visits per 100 residents



Hospital admissions per 100 residents



reaches the tri-state area's top health care decision makers.

Position your brand in this targeted environment to reach these these influential readers.

FOR MORE INFORMATION, CONTACT TRISH HENRY AT 212.210.0711